



GEARING UP CONFERENCE 2019

INDUSTRY CONFERENCE & DINNER | FRIDAY 23 AUGUST 2019 | RYDGES HOTEL, WELLINGTON

Programme

8.45-9.15 am	Registration
9.30 am	Welcome; John Tulloch, President
9.40 am	Hon Damien O'Connor, Minister of Agriculture
10.00 am	Cameron Bagrie, Bagrie Economics
10.30 am	Morning Tea
11.00 am	Alan Kirsten, Agriview: a report on the state of our industry
11.30 am	<p><i>Gearing up to boost business value: How to create more value in your business to maximise revenue and profit.</i></p> <p><i>How does your business measure up compared to average industry margins?</i> Richard Lewis, Director, Iron Capital, Melbourne, Australia</p> <p><i>How to value dealerships for succession planning.</i> Andrew Grace, BDO, Christchurch</p>
1.00 pm	Lunch
2.00 pm	<p><i>Gearing up for new technology: what's coming and what impact will it have on our industry.</i> Professor Ian Yule, Research Director at Plant Tech (former professor of precision agriculture at Massey University)</p>
2.30 pm	<p><i>Gearing up for the NextGen workforce: how do we attract and retain millennials in our industry?</i> Katrina Thomson, Group HR Manager, Moana Fisheries</p>
3.00 pm	<p><i>Panel discussion: Gearing up for future skills: What skills do we need in our people now and in the future? How do we then develop those skills?</i> Facilitated by TAMA GM Ron Gall:</p> <ul style="list-style-type: none"> ▶ Katrina Thomson ▶ Michael Davis, Levno Ltd ▶ Phil Ulrich, Manager Corporate, MITO ▶ Kyle Baxter, TAMA Vice President
3.45 pm	Afternoon Tea
4.15 pm	<p><i>Gearing up for marketing ROI. Digital vs print advertising vs social marketing; where and what's the value?</i> St John Craner, Agrarian Ltd</p>
5.15 pm	Close
6.30 pm	Pre-Dinner drinks
7.30 pm	<p>Dinner</p> <p>Guest speaker: Patrick Gower</p> <p>Chairman's Award for Service to the Industry / Emerging Talent Award</p>

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