



# GEARING UP CONFERENCE 2019

INDUSTRY CONFERENCE & DINNER | FRIDAY 23 AUGUST 2019 | RYDGES HOTEL, WELLINGTON

## Programme

8.45-9.30 am	Registration
9.30 am	Welcome: John Tulloch, President
9.40 am	Hon Damien O'Connor, Minister of Agriculture
10.00 am	Cameron Bagrie, Bagrie Economics: a discussion on agriculture prospects
10.30 am	Morning Tea
11.00 am	Alan Kirsten, Agriview: a report on the state of our industry
11.30 am	<i>Gearing up to boost business value: How to create more value in your business to maximise revenue and profit. Speakers to be confirmed.</i>
1.00 pm	Lunch
2.00 pm	<i>Gearing up for new technology: what's coming and what impact will it have on our industry.</i> Professor Ian Yule, Research Director at Plant Tech (former Professor of Precision Agriculture at Massey University)
2.30 pm	<i>Gearing up for the NextGen workforce: how do we attract and retain millennials in our industry? Experiences from the fishing industry</i> Katrina Thomson, Group HR Manager, Moana Fisheries
3.00 pm	<i>Panel discussion: Gearing up for future skills: What skills/disciplines do we need in our staff?</i> Facilitated by TAMA GM Ron Gall: <ul style="list-style-type: none"> <li>▶ Katrina Thomson, Group HR Manager, Moana Fisheries</li> <li>▶ Michael Davis, New Product Development Manager, Levno Ltd</li> <li>▶ Tractor &amp; Machinery Association of Australia (TMA) member</li> <li>▶ Kyle Baxter, TAMA Vice President</li> </ul>
3.45 pm	Afternoon Tea
4.15 pm	<i>Gearing up for marketing; where should your spend be targeted and how do you measure your ROI?</i> Andy Walker, Managing Director, Tracta
5.15 pm	Close
6.30 pm	Pre-dinner drinks
7.30 pm	Awards Dinner After-dinner speaker: Journalist and commentator Patrick Gower Awards presentation: Chairman's Award for Service to the Industry and Emerging Talent Award

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